

TAKE ADVANTAGE OF OUR DISCOUNT OFFERS TO PLACE YOUR COMPANY IN THE SHOW DIRECTORY.

- 50% OFF PROMOTION:** Buy any **two** shows **3 weeks prior** to the first show date you purchase at **50% off**. Payment is due upon purchase.
- 40% OFF PROMOTION:** Buy any **one** show **3 weeks prior** to the first show date you purchase at **40% off**. Payment is due upon purchase.
- FREE ARTICLE:** Purchase a full page and we will give you a **free article** in the directory. Payment is due upon purchase.
- 75% OFF PROMOTION:** Purchase **1/8th of a page** in any show 3 weeks prior to the show and get a **75% discount**. Payment is due upon purchase. **Discounted cost is \$124.75**

PREMIUM POSITIONING

Back Cover (7.5"H x 5"W - Full Page).....	\$1,899
Inside Back Covers (7.5"H x 5"W - Full Page).....	\$1,599
Opposite Inside Back (7.5"H x 5"W - Full Page).....	\$1,599
Opposite Inside Back (3.5"H x 5"W - 1/2 Page).....	\$999
Opposite Listing Pages In Middle of Directory..... (7.5"H x 5"W - Full Page)	\$1,299
Opposite Listing Pages In Middle of Directory..... (3.5"H x 5"W - 1/2 Page)	\$999
Middle of Directory (7.5"H x 5"W - Full Page).....	\$1,299
Right or Left Side (3.5"H x 5"W - 1/2 Page).....	\$999
Double Trunk Full Middle Section (7.5"H x 10"W).....	\$2,199

RUN OF PUBLICATION

1/8 Page (1.75"H x 2.25"W).....	\$499
1/4 Page Vertical (1.75"H x 5"W).....	\$595
1/4 Page Horizontal (3.5"H x 2.2"W).....	\$595
1/3 Page Horizontal (2.25"H x 5"W).....	\$775
1/2 Page Horizontal (3.5"H x 5"W).....	\$875
Full Page (7.5"H x 5"W).....	\$999

ARTICLE

Maximum of 250 words per article. You must \$450
have an ad placed in the directory in order to
be able to run an article. We reserve the right
to not run any article at the publisher's sole
discretion.